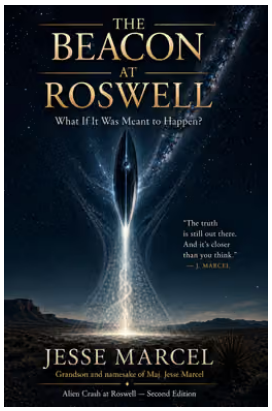

The Beacon at Roswell

What If It Was Meant to Happen?

by Jesse Marcel · Foreword by Johnny Mann

AS SEEN ON HISTORY CHANNEL'S ANCIENT ALIENS AND NETFLIX'S UNSOLVED MYSTERIES

What if the most famous crash in history was never a crash at all?

Major Jesse Marcel was the Army intelligence officer sent to recover the Roswell debris in July 1947, and he said for the rest of his life that it was not a weather balloon. His grandson lays out the evidence, then asks the question no one has asked: not what caused the crash, but whether it was meant to happen.

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Also	Signed paperback $29.99 and eBook $9.99 at jessemarcel.com · Hardcover and Kindle coming soon
Subjects	U.S. history, 1945 to present · Memoir · UFOs

STORY ANGLES

- **Three generations, one story.** Major Jesse Marcel recovered the debris in 1947. His son, Jesse Marcel Jr., saw it on the kitchen floor at eleven. His grandson has spent his life with the documents, the testimony, and the questions the family inherited.
- **The officer who knew what a balloon looked like.** Major Marcel was certified as a radar intelligence officer twenty-two months before Roswell. The book presents his diploma and asks why that training matters to the weather-balloon explanation.
- **The reversal and the endorsement.** On July 8, 1947, the 509th Bomb Group announced a "flying disc"; within hours General Roger Ramey said it was a weather balloon. A year later, the same general called Marcel's services "outstanding."
- **Not what, but why.** The question at the heart of the book: why would an object built by a civilization capable of crossing between stars break apart over a sheep ranch at all — unless arriving in pieces was the point?
- **Roswell at eighty.** July 2027 marks eighty years since the Roswell incident. Eighty years on, Marcel believes we are only now becoming the civilization that could.

> *"This book, written by Jesse Marcel III, Major Marcel's grandson and namesake, is both a family history and an effort to preserve the testimony of a man who became central to one of the twentieth century's most enduring mysteries."*
>
> — Johnny Mann, from the Foreword

ABOUT THE AUTHOR

Jesse Marcel is the grandson and namesake of Major Jesse Marcel, the Army Air Forces intelligence officer who recovered and examined the debris found outside Roswell, New Mexico, in July 1947. He grew up inside the story — his father, Jesse Marcel Jr., handled the material as an eleven-year-old boy on the family's kitchen floor — and he has spent his life with the documents, the testimony, and the questions three generations of his family inherited. Jesse Marcel has appeared on the History Channel's Ancient Aliens and History's Greatest Mysteries and on Netflix's Unsolved Mysteries, has been a guest on many podcasts and radio shows, and has spoken about Roswell at many events, to sold-out crowds.

To book Jesse for your show or event, or for a review copy: press@abstractsight.com · Full press kit: jessemarcel.com/press